



## Are You Taking Advantage of Your Home Tour Web Page?

Your free webpage at [HomeTour-OBX.com](http://HomeTour-OBX.com) is more than just a way to upload your properties in the magazine! It is also a powerful marketing assistant with a large set of free tools to help you **GET YOUR LISTINGS NOTICED!**



Don't forget to add your new listings between deadlines to get **instant** Internet exposure, well in advance of the printed magazine!

The screenshot shows the listing management interface for listing ID 213681. It includes sections for 'POSITION 1', 'AD STATUS', 'WEB EXTRA!', 'CHECKED PHOTOS WILL BE PRINTED IN AD', 'LISTING ID 213681', 'HEADLINE', 'OPTIONAL BANNER', 'DESCRIPTION FOR MAGAZINE AD', 'EXTENDED WEB DESCRIPTION', 'CONTACT EMAIL', and 'LISTING AGENT'. Numbered callouts 1-6 point to: 1. 'Tell Your Seller' (WEB EXTRA!), 2. 'Set Open House' (WEB EXTRA!), 3. 'Feature This!' (WEB EXTRA!), 4. 'Google Maps' button, 5. 'view brochure' button, and 6. 'send to prospect' button.

1. **Notify Seller:** Send a link & a message to your seller(s)
2. **Open House:** Free Open House ad!
3. **Feature This:** Put this listing on the front page of HomeTour-OBX.com!
4. **Google Maps:** Click on the icon to find the location. Satellite photos sometimes available!
5. **Brochure:** Free, printable brochure with all of your photos and your personal contact information!
6. **Send to Prospect:** Send a link of your property to a friend or prospect!  
*(The public uses this feature often!)*

### Have a Question or Need Help?

Call Home Tour @ 252-449-8045 or  
E-mail us at [HomeTourAds@earthlink.net](mailto:HomeTourAds@earthlink.net)